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Import Division

AUG 8

1927

# SEEDS

OLDS' MADISON

LIBRARY

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U. S. Department of Agriculture.

Vegetable and Flower Seeds

WHOLESALE

Net Price List to Dealers

For use of our salesmen only

Delivery Spring 1928

Subject to usual crop conditions

**L. L. Olds Seed Company**

MADISON,

:-:-:-

WISCONSIN



## DEALERS' WHOLESALE PRICE LIST

### ASPARAGUS

Quarter pounds at the pound price.

No.	Lb.
2 Columbian Mammoth White	\$.60
5 Palmetto	.60
6 Mary Washington	2.00

### BEANS

10 Black Valentine	\$.11
12 Improved Red Valentine	.13
13 Bountiful	.15½
15 Stringless Green Pod	.14
19 Refugee	.13
19½ Olds' Late Stringless Wax	.17
20 Improved Golden Wax	.14
20½ Olds' Early Stringless Wax	.16
22 Davis White Wax	.14
24 Pencil Pod Wax	.14
26 Webber Wax	.14
27 Hodson Wax	.11
30½ Dreer's Pole Lima	.21
31 Henderson's Bush Lima	.20
33 Ford's Mam. Podded Lima	.21
34 Burpee's Imp'd Bush Lima	.21
34½ Fordhook Bush Lima	.23
38 Kentucky Wonder	.18
38½ Kentucky Wonder Wax	.20
39 Scarlet Runner	.18

### BEET

40 Early Egyptian	\$.40
40½ Fireball (Forcing)	.50
41 Imp'd Early Blood Turnip.	.40
44 Early Eclipse	.40
45 Early Model	.40
48 Detroit Dark Red	.40
51 Crosby's Egyptian	.40
52 Crimson Globe	.40
52½ Lucullus Swiss Chard	.40

### MANGEL

55 Mammoth Long Red	\$.25
56 Golden Tankard	.25
59 Giant Yellow Eckendorf	.25
59½ Danish Sludstrup	.25
63 Giant Half-Sugar	.25

### SUGAR BEET

61 Klein Wanzleben	\$.25
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## L. L. OLDS SEED COMPANY

### BRUSSELS SPROUTS

No.		Lb.
65	Danish	\$1.25

### CABBAGE

70	Early Jersey Wakefield	1.40
72	Charleston Wakefield	1.40
73	Golden Acre	4.00
74	Volga	1.40
75	All Head Early	1.40
76	Wisconsin All Seasons	7.50
80	All Seasons	1.40
80½	Wisconsin Hollander No. 8	7.50
82	Premium Late Flat Dutch	1.40
83½	Chinese (Pe-Tsai)	1.65
84½	Copenhagen Market	2.00
85	Danish Ballhead	1.50
87	Copenhagen Disease Resistant	8.00
88½	Glory of Enkhuizen	1.50
89	Mammoth Rock Red	2.00

### CARROT

100	Danver's Half Long	.60
102	Improved Long Orange	.60
103	Oxheart	.60
104	Special Morse Strain Early Chantenay	.75
105	French Forcing	.70
108	Half Long Stump-rooted	.55
111	Orange Belgian, for stock	.50
112	Mastodon, for stock	.50

### ENDIVE

Quarter pounds at 1-3 the pound price.

185	Green Curled Winter	.65
186	White Curled	.75
187	Broad Leaved	.65

### CAULIFLOWER

Quarter pounds at one-third the pound price.  
Ounces at one-tenth the pound price.

90	Early Snow Ball	14.00
93	Dry-Weather	14.00
94	Autumn Giant	5.00
95	Earliest of All	10.00

### CELERY

Quarter pounds at 1-3 the pound  
price. Ounces at 1-10 the pound price.

115	White Plume	2.00
115½	Easy Blanching	1.75
117	Golden Self Blanching	5.00
118	Giant Pascal	1.75
121	New Winter Queen	2.25

### CELERIAC

125	New Giant Prague	1.75
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### CHICORY

130½	Witloof (Fr. Endive)	1.50
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# DEALERS' WHOLESALE PRICE LIST

## SWEET CORN

No.		Lb.
135 1/2	<b>Early July</b>	\$.14
136	Mammoth White Cory	.10
137	<b>Olds' Earliest Ideal</b>	.14
138 1/2	<b>Howling Mob</b>	.10
139	Early Champion	.10
139 1/2	Country Gentleman	.10
140 1/2	<b>Black Mexican</b>	.12
141 1/2	<b>Golden Cream</b>	.12
142	<b>Golden Bantam</b>	.10
142 1/2	Bantam Evergreen	.10
145	Early Evergreen	.12
147	Stowell's Evergreen	.11
138	<b>Early Mayflower</b>	.10
144	Wonder Bantam	.14

## POPCORN

150	<b>White Rice</b>	.10
154	Blue Beauty	.13
154 1/2	<b>Tom Thumb</b>	.12

## CRESS

134	Extra Curled	.50
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## CUCUMBER

156	<b>Early Green Cluster</b>	.60
157 1/2	Snow's Pickling	.65
158	<b>Improved Chicago Pickling</b>	.75
159 1/2	Earliest Long White Spine	.75
160 1/2	<b>Early Fortune</b>	.80
162 1/2	<b>Klondike</b>	.65
163	Cumberland	.70
164	<b>Improved White Spine</b>	.75
165	Improved Long Green	.75
169	Davis Perfect	.85
170	Japanese Climbing	.60

## EGG PLANT

1-4 lb. at 1-3 pound prices  
Oz. at 1-10 pound prices

180	New York Improved	3.00
181	Black Beauty	3.00
183	Florida High Bush	2.50

## GOURDS

190	Japanese Nest Egg	.75
192	Dipper	.75
193	Club	.75

## KOHL RABI

1-4 pound at 1-3 pound price.  
Oz. at 1-10 th. pound price.

205	Early White Vienna	1.50
206	Early Purple Vienna	1.50

## LEEK

210	Broad American Flag	1.25
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# L. L. OLDS SEED COMPANY

## MUSTARD

No.		Lb.
257	Giant Southern Curled.....	\$.40
258	White London.....	.35

## LETTUCE

215	Grand Rapids.....	.75
216	Iceberg.....	1.00
217	<b>Improved Hanson</b> .....	.85
217½	Matchless.....	.95
218	New York.....	1.25
219	Black Seeded Simpson.....	.75
220	<b>Early Prize Head</b> .....	.75
222	Big Boston.....	.95
223	<b>Unrivaled</b> .....	1.20
226	Silesia.....	.75
227	May King.....	.85
231	<b>Paris White Cos.</b> .....	.75
232	Wayahead.....	.75

## MUSKMELON

235	Lake Champlain.....	.75
236	<b>Extra Early Hackensack</b> .....	.70
237	Knight.....	.75
238	Emerald Gem.....	.70
239	Select Osage.....	.75
241½	Milwaukee Market.....	.80
242	<b>Burrell's Gem</b> .....	.70
243	Bender's Surprise.....	1.00
244	<b>Rocky Ford</b> .....	.70
245	Olds' Early Model.....	.75
246	Pollock 10-25.....	1.25
247	<b>Hoodoo—Hearts of Gold</b> .....	.70
247½	<b>Gold-Lined Rocky Ford</b> .....	.70
248½	Banana.....	.70
251	Henderson's Bush.....	.80
252	Golden Beauty Casaba.....	.90
253	Honey Dew.....	.80
254	<b>Tip Top</b> .....	.75

## WATERMELON

261	Sweetheart.....	.50
262	<b>Cole's Early</b> .....	.50
263	Fordhook Early.....	.45
265	New Chilean.....	.45
267	Ice Cream (Peerless).....	.50
268	<b>Irish Grey</b> .....	.50
270	<b>Kleckley's Sweet</b> .....	.50
270½	Klondike.....	.50
271	Alabama Sweet.....	.50
271½	<b>Tom Watson</b> .....	.50
272½	Golden Honey.....	.45
273	Halbert's Honey.....	.50
275	Citron.....	.50
276½	Winter.....	.60

## OKRA

278	White Velvet.....	.60
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# DEALERS' WHOLESALE PRICE LIST

## CHIVES

No.		Oz.
279	Olds' Choice	\$.20

## ONION

No.		Lb.
285	Yellow Globe Danvers	1.50
285½	Mountain Danvers	1.75
287	Large Red Wethersfield	1.25
288	Ailsa Craig	1.50
290	Southport Yellow Globe	1.50
291	Southport Red Globe	1.50
292	Southport White Globe	2.00
293	White Portugal or Sil. Skin	1.85
295	Welsh	1.75
297	Prizetaker	1.50
299	Australian Brown	1.15
300	Ohio Yellow Globe	1.50
303	Early White Queen	1.60

## ONION SETS

	Bu.
White Bottom	
Yellow Bottom	
Red Bottom	-

## PARSLEY

No.		Lb.
305	Champion Moss Curled	.35
309	Hamburg or Root	.35

## PARSNIP

310	Improved Guernsey	.40
311	Long Smooth Hollow Crown.	.40

## PEANUTS

315	Mammoth Virginia	.20
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## PEAS

320	Surprise	.14
320½	Best Extra Early	.14
321	Heroine	.17
321½	Peter Pan	.16
322	Telephone	.16
323	Alaska	.14
324	Gradus	.15
324½	Blue Bantam or Laxtonian	.19
325	Notts Excelsior	.14
326	Improved Stratagem	.17
327	Champion of England	.16
329	Premium Gem	.14
329	Little Gem	.15
330	American Wonder	.15
333	New English Wonder	.15
333½	Alderman	.16
334	Thomas Laxton	.14
335	Dwarf Telephone	.16
339	Little Marvel	.15
341	Mam. Luscious Sugar	.19

# L. L. OLDS SEED COMPANY

## PEPPER

No.		$\frac{1}{4}$ lb. at 1-3 pound price Oz. at 1-10 th. pound price.	Lb.
350	Ruby King		\$2.00
351	Bell or Bull Nose		2.00
352	Golden Queen		4.15
354	Chinese Giant		4.50
354½	Royal King		2.00
355½	Red Chili		2.00
356	Early Harris		3.40
356½	Pimiento		2.00

## PUMPKIN

360	King of Mammoths		.65
361	Quaker Pie		.60
362	Conn. Yellow Field		.40
363	Small Sugar		.55
364	Winter Luxury		.60
365	White Cushaw		.65

## RADISH

370½	Sparkler (Scar. White Tip)		.50
371	Early Scarlet Turnip		.50
373	Impd. French Breakfast		.50
374	Olds' Twenty Day		.60
375	Saxa		.60
376	Crimson Giant		.55
377	Scarlet Globe		.50
378	Snowball or White Box		.45
381	White Strasburg		.60
384	Cincinnati Market		.50
385	Improved White Icicle		.50
390	New White Chinese Winter		.50
391	China Rose, Winter		.45
392	Black Spanish, Winter		.50
393	Mammoth Japanese Winter		.50

## RHUBARB

395	Large Victoria		1.50
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## SALSIFY

397	Sandwich Island		2.25
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## SPINACH

400	Victoria		.45
401½	King of Denmark		.35
402	Bloomsdale		.30
403	Long Season or Triumph		.30
403½	New Zealand		.40

## SQUASH

405	Mammoth White Bush		.80
407	Giant Sum. Crookneck		.70
409	Table Queen		1.00
410	Delicious		.90
411	Improved Hubbard		.75
413	Golden Hubbard		.60
417	Vegetable Marrow		.65
418	Blue Hubbard		.75
420	Mammoth Chili		.85

# DEALERS' WHOLESALE PRICE LIST

## TOMATO

1-4 pounds at 1-3 pound price.

No.		lb.
425	Spark's Earliana .....	\$2.25
426	Success.....	2.25
427	New Stone.....	2.25
428	Fordhook First .....	2.50
429	Matchless.....	2.25
430	New Dwarf Stone .....	3.75
432	Dwarf Champion.....	3.00
434	Chalk's Early Jewel .....	2.25
436½	John Baer.....	3.00
437	Ponderosa.....	4.25
438	Enormous.....	4.00
439	Golden Queen.....	3.50
440	Livingston's Globe.....	4.00
442½	Livingston's Manyfold.....	3.00
443	June Pink.....	2.50
444	Bonny Best.....	2.75
447	Yellow Plum.....	4.00
455	Ground Cherry... Yellow.....	4.50
451	Mixed.....	2.00

## TURNIP

460	Purple Top Strap Leaf.....	.30
463	White Flat Dutch.....	.35
465	Purple Top White Globe.....	.30
466	Early Snowball.....	.35
467	Cow Horn.....	.35

## RUTABAGA

475	American Purple Top.....	.40
477	Neckless.....	.35
479	Golden Heart.....	.35

## HERBS

Ounces at 1-10 Pound price

480	Anise .....	.90
483	Caraway.....	.50
485	Dill .....	.60
489	Sweet Marjoram.....	2.00
492	Sage .....	3.25
496	Thyme .....	3.50
499	Mixed, the above .....	2.00

## TOBACCO

No.		Oz.
500	Comstock Spanish .....	\$.40
501	Conn. Seed Leaf.....	.20
503	Wis. Conn. Havanna No. 38.....	.40

## ASTERS

No.		Trade	Pkt.	Oz.
800	Olds' Finest Mixed.....	-\$10	\$.50	
800½	Royal Mixed.....	.10	.70	
802	Giant Comet Mixed.....	.10	.70	
802½	Giant Branching Mixed.....	.10	.70	

# L. L. OLDS SEED COMPANY

## ASTERS—Cont'd.

No.		Trade	Pkt.	Oz.
804½	Giant Branching White.....	.10	.70	
805½	Giant Branching Pink.....	.10	.70	
803½	Red Sensation .....	.10	.50	
805	Heart of France .....	.15	.85	
806	White Ostrich Plume.....	.10	.75	
816	Betty Jung.....	.10	1.50	
812½	Silver Rose.....	.10	.75	

## POPPY

No.		Trade	Pkt.	Oz.
1120	Finest Mixed.....	..	.10	\$.20
1121	Double Carnation Mixed.....	..	.10	.20
1122	Reselected Shirley.....	..	.10	.20
1128	Iceland.....	..	.25	.80
1128½	Oriental Hybrids Mixed.....	..	.20	.45
1129½	King Edward .....	..	.10	.25
1126½	American Legion Mixed .....	..	.15	.40

## PANSY

No.		Trade	Pkt.	Oz.
1079	Giant Trimardeau.....	..	\$.20	\$2.00
1075	Giant Fl. Mixed .....	..	.20	2.00
1083	March Flowering.....	..	.25	2.25

## HOLLYHOCK

No.		Trade	Pkt.	Oz.
1005	Fine Double Mixed.....	..	\$.10	\$.50

## GAILLARDIA

No.		Trade	Pkt.	Oz.
985	Double Mixed Annual.....	..	\$.05	\$.30

## COSMOS

No.		Trade	Pkt.	Oz.
925	Giant Flowered, Fine Mxd.....	..	\$.05	\$.15
925½	Double Mixed.....	..	.10	.60
926½	Early Colossal.....	..	.05	.20

## SALVIA

No.		T. P.	Oz.	¼ lb.
1150	Scarlet Sage.....	..	\$.10	\$3.00 \$9.00

## VERBENA

No.		T. P.	Oz.	lb.
1305	Largest-fl. Finest Mixed.....	\$ .10	\$.85	\$.85

## ZINNIA

No.		T. P.	Oz.	¼ lb.	lb.
1329	Fire King.....	.10	.90	2.50	
1335	Giant Flowered Mixed.....	.10	.85	2.50	

## NASTURTIUM

No.		Oz.	¼ lb.	lb.
1060	Tall, Choice Mixed .....	..	\$.10	\$.20 \$.60
1050	Dwarf, Choice Mixed.....	.15	.25	.70

## SWEET PEAS

No.		Oz.	¼ lb.	lb.
Olds' Best Mixed .....	..	\$.15	\$.35	\$1.00
Earliest of All.....	..	.20	.50	1.50
Sunrise Spencer Mixed.....	..	.15	.45	1.25
Spencer Type Mixed.....	..	.15	.45	1.25



SEEDS  
OLDS' MADISON